Degree of interest	#1 ranking	Survey Results (2 = very interested; 1 = somewhat interested; 0 = not interested)	
		Topic	**Score**
1	2	Project management for technical communicators	1.56
2	1	The technical communicator as usability expert	1.54
2	2	How to show management the business value you add as a technical communicator	1.54
4	2	Panel: Managing your career progression	1.51
5	5	Style guides: Tips and ideas	1.46
6	5	Proposal preparation process from storyboard to delivery-finding the winning strategy	1.44
7	7	Mini-workshop on conciseness in communication	1.41
8	8	The technical communicator as instructional system designer	1.40
9	10	Panel: Turning your job into a career - and liking it!	1.34
10	17	Why HTML5? Latest W3C standards[12]	1.24
10	13	Providing accessible content and why it's important	1.24
12	13	Pane "What do I do at work?" Your chapter leaders talk about what they do at work	1.23
12	13	Managing editing projects [13]	1.23
14	22	The ethics of intercultural communication	1.22
15	8	A rose by any other name: Using technical communication skills in a job that is not technical communication"	1.20
15	13	Marketing communication (integrated strategic communication across multiple media)	1.20
15	17	Deadline management- It can be done	1.20
18	10	21 tips on common grammatical error(refresher) [16]	1.17
19	23	Panel: Ask the pros night (audience questions) (aka: Dear Abby)	1.14
19	17	Humanizing technical illustration	1.14
19	10	Technical communication master's degree: Why do I need one and what does it take (online or not), and what are the best schools to get one?	1.14
22	17	Ethics in technical communication	1.11
23	17	So you want to be an independent contractor?	1.09
24	23	Using the agile scrum framework as a technical writer	1.06
24	28	Panel: Solving my most difficult challenge	1.06
24	27	Panel: Should we get certified?	1.06
24	25	Editing for global English (for materials that are to be translated or for English-second-language audiences)	1.00
28	25	Case study: Making mentoring work	0.97
29	28	You want me to index it, too? Indexing tips and tricks for the technical communicator.	0.89
30	30	Editing offshore writers	0.60