



## MEETING SPONSORSHIP

### WHAT IS THE SOCIETY FOR TECHNICAL COMMUNICATION (STC)?

[STC](#) is the world's largest and oldest professional association dedicated to the advancement of the field of technical communication. Technical communication includes the creation of software manuals, online help, product instructions, and other technically-oriented information in a variety of media. The Society has members in almost 50 countries and is continuing to grow rapidly outside of North America and Europe.

### WHAT IS THE ORLANDO CENTRAL FLORIDA CHAPTER OF STC?

The chapter is an award-winning organization serving technical communicators in the Central Florida area. Our members work in many Central Florida industries, including IT, aerospace, finance, real estate, engineering, government, and education.

The chapter provides programs of interest and value to these local practitioners—experienced and novice—to promote best practices, facilitate networking, and provide educational resources within our group and in the wider worlds of business and education.

Our close ties to the University of Central Florida have nourished student-to-professional transitions and enabled our members and visitors to benefit from knowledge in both the theory and practice arenas.

### WHAT IS MEETING SPONSORSHIP?

Your company can partner in and benefit from the valuable work of the chapter by providing the funds to cover the cost of a chapter meeting.

For a sponsorship donation beginning at \$100, your company receives:

- Free company advertisement on the chapter [Web site](#) for a month.
- Free company advertisement in the chapter's monthly newsletter, sent to our mailing list (members and non-members), for a month.
- Mention of your sponsorship in the electronic meeting announcement sent to our mailing list (members and non-members).
- Announcement of your sponsorship at the meeting. We encourage you to attend as our welcome guest. Some sponsors bring business cards to distribute and provide company-branded giveaways for our monthly door prizes.

Additional benefits are available for larger donations. For more information, contact us at [treasurer@stc-orlando.org](mailto:treasurer@stc-orlando.org).