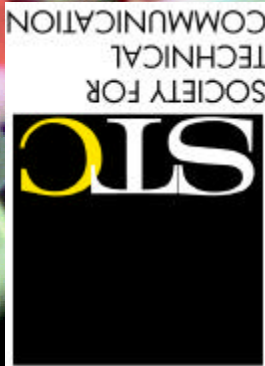


Designing the future of Technical Communication



Presented by the Orlando Chapter of the Society for Technical Communication

January 2003

The Gloria Jaffe Outstanding Technical Communicator Award

Nomination Form

Mail with \$40 entry fee by 4 November 2002 to Orlando Chapter STC, P.O. Box 540444, Orlando, Florida 32854-0444. Make checks payable to "Orlando Chapter STC."

(Fill out the form below. Attach additional pages if needed.)

Description of the Nominee's Business Contribution

Nominee's Name

Nominee's Business Title

Company

Street Address

Nominee's Business Telephone

Nominee's Business Email Address

Nominating Manager's Name

Nominating Manager's Business Title

Street Address (if different)

Nominating Manager's Business Telephone (best time to call?)

Nominating Manager's Business Email Address

Nominating Manager's Signature

The Gloria Jaffe Outstanding Technical Communicator Award

Does your business employ the best technical communicators in Central Florida?

Then congratulations are in order!

You do if your business – and your company's bottom line – benefit from such things as efficient and effective user documentation, outstanding sales presentations, an active website, clear and implementable business procedures, consistently winning proposals, and excellent customer feedback.

Help the Orlando Chapter of the Society for Technical Communication (STC) find the area's outstanding technical communicator

The Orlando Chapter of STC needs your help to identify and recognize the area's top technical communicators and the business organizations they support. If you know who these people are, especially if you already employ them in your company, why not take a moment to nominate them for the profession's most prestigious local award?

The Jaffe Award recognizes the vision and personal impact of one of Central Florida's pioneers in technical communication at the University of Central Florida

A distinctive symbol of achievement, the inaugural Jaffe Award will be presented on January 24, 2003, at a business dinner to be held at the elegant *Maison & Jardin*, a Central Florida restaurant that shares a tradition of excellence with the Society for Technical Communication. This prestigious award, presented to the winning company, is an enduring symbol of leadership in the area of technical communication.

In addition, the winning technical communicator will receive a personal engraved award commemorating achievement as the area's Outstanding Technical Communicator. Two runners-up will also be honored for their accomplishments.

Selection Procedure

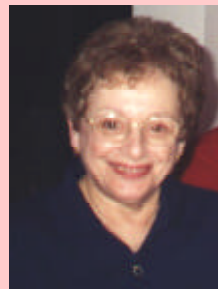
To nominate a technical communicator for consideration by the Jaffe Award Judging Committee, simply use the form in this brochure to identify a deserving employee, contractor, or communication team for exceptional or sustained contributions to your company's products, customer satisfaction, or business or financial performance. Nominees must have an identifiable full-time involvement with some form of technical communication or publishing, including reports, proposals, manuals, guides, websites, training, presentations, or audiovisual media.

Submit your nomination form and \$40 entry fee by November 4, 2002. Then, the Jaffe Award Judging Committee will arrange to briefly discuss the nomination with the nominating manager by telephone. The award winner and two runners-up will be selected based on the nominees' full-time pursuit of technical communication responsibilities; attainment of highly significant business objectives; and unique contributions during product development, during product marketing, or through the achievement of high user satisfaction.

Decisions of the judging panel are final.

Gloria Jaffe

A founder of the Orlando Chapter of the Society for Technical Communication and an Associate Fellow of the Society, Gloria Jaffe also served as mentor to hundreds of technical communicators she taught while developing the technical communication curriculum at the University of Central Florida. Her leadership is reflected in the enduring communication values prized by the Orlando Chapter and in the professionalism of those many UCF graduates who had the opportunity to study with her.



**Designing the future of
Technical Communication**

<http://www.stc-orlando.org/>

