



MEMO TO MEMBERS E-NEWS

Orlando Chapter STC - October 2007

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Your company name and logo can appear here! Just sponsor one of our upcoming chapter meetings. Sponsorships start for as little as \$125 and include benefits such as free meeting admission for up to 10 employees, expo space during our meeting networking hour, and a click-through on our chapter web site. For more information contact Kelli Pharo at vicepresident@stc-orlando.org

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From the President's Desk

A Chapter Achievement Awards Primer

The community achievement awards (CAA) program recognizes STC chapters and special interest groups (SIGs) for exceptional accomplishments in meeting Society goals. The awards program recognizes, in a visible and meaningful manner, communities that demonstrate outstanding, innovative, and sustained performance in advancing the goals of the Society.

One such activity is item PM8 which involves having community members participate in a technical communication-related event at a local college, university, or high school (such as staffing a booth or speaking at a conference, career day, or science fair). The members should promote themselves as STC members and have membership information with them.

If you have been or plan to be involved in any such activity, please drop me a line at president@stc-orlando.org and help us maintain our Excellence status and possibly even regain our Distinction title!

Don't Miss the Next Meeting!



Graphic Design Principles: No Software Required!

Whether you are designing web pages, flyers, or posters there are basic graphic design principles that you can use to make sure your design shines. Learn about the basics of graphic design that can help you no matter what platform or graphics software you utilize. It will cover using colors, fonts, design unity, focal points, and brainstorming to create effective information design. Handouts and examples will be used to convey session objectives in a "real world" manner. You will see how these principles work and gain tools that you can use in your design projects.

Presented by Chris Pedersen

Chris has been a web developer with Seminole County since 1999. The Seminole County web site was the 2006 Best of Web WINNER in the County Portal category. Chris includes in his arsenal of skills Photoshop, Dreamweaver, Classic ASP, .NET, SharePoint, Flash, Layout & Design, Usability, SQL, Database Management, IIS, VBScript, ArcGIS, and Crystal Reports.



VBScript, ArcGIS, and Crystal Reports.

Tuesday, October 16th

Winter Park Civic Center

6:00 p.m. Networking / 7:00 p.m. Meeting

RSVP to vicepresident@stc-orlando.org

Call for Proposals

The Society for Technical Communication invites you to contribute your ideas, studies, experience and expertise at our Technical Communication Summit 2008, the 55th Annual Conference of the Society for Technical Communication.

The work you are doing and have done is an important element in the education process, and we invite you to share it with Summit attendees.

The Summit is scheduled:

Philadelphia, Pennsylvania, USA

June 1-4, 2008

Proposals are due:

5 PM EDT, Friday, October 19, 2007.

(All proposals must be submitted through our [online submission system](#).)

STC Bylaws Deadline Extended!

STC's Bylaws Referendum, which began on September 17, will determine whether the Society will replace its current governing document with a new set of Bylaws. You may cast your vote online at the [election Web site](#). Please note that STC is extending the Bylaws Referendum until 12 Noon ET (4 PM GMT) on October 31.

If you have any questions about voting in the Bylaws Referendum, please contact Ed Rutkowski, STC Publications Manager, at ed@stc.org or +1 571-366-1910.

