



Emerging Technologies on Display in January

by Mike Murray

In the monthly publication *Intercom*, the Society for Technical Communication has identified certain trends and technologies that will mold our profession in the near future. Content will get even hotter. Information retrieval will continue to be an industry focus. Single sourcing will continue to evolve as an important option. Knowledge management will gain even more momentum. And certain trends, technological and otherwise, will command our attention, including globalization, e-learning, telecommuting, and wireless technology.

For a glimpse of some of the wondrous emerging communications and audiovisual technologies, be certain not to miss the January 22 chapter meeting. Presenting from Lockheed Martin's Enterprise Information Systems Events Management organization will be Mike Adams, Bob Hunt, and Kent Simms. The Events Management staff handles all aspects of event planning and management for Lockheed Martin organizations, including:

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Good Food, Good Cheer, Great Information Highlight December Meeting

by Mike Murray

The holiday cheer flowed as freely as the wine supplied by Raymond James at the December Orlando STC chapter meeting. Attendees enjoyed catered treats and good company in a festive holiday atmosphere.

After everyone had a chance to feast on fruit, cheese, filet mignon au poivre, grilled shrimp, mini fruit tartlets, and numerous other delicacies, Dan Voss took center stage. Accompanying Dan was Paul Holt, associate vice president for investment for Raymond James, who, along with Dan, led a casual "tree-side" discussion about investing and technical communications in the investment world.

In response to a series of questions, Paul explained appropriate investment strategies for different types of investors, focusing on areas of maximum relevancy for technical communicators. Paul also talked about the

**Dan Voss with
Paul Holt,
associate vice
president for
investment for
Raymond
James.**



Good Food, Good Cheer continued...

important role communication plays in the investment world, giving examples of how Raymond James uses various media to target specific audiences. The discussion concluded with Q&A's from the floor.

Following the very informative investment discussion, vice president, Mike Murray donned his red antlers and Rudolph nose



to draw winning numbers for a long list of door prizes. The first "special" prize went (quite coincidentally, of course) to Dan Voss who won a bag of coffee beans. As it happens, these were the same beans he accidentally picked up instead of ground coffee just prior to the meeting. Go figure!

The prize drawings continued as attendees walked away with pointsettias, Mike's antlers, beautiful holiday decorations, a book light, a Barnes & Noble gift certificate, a three-foot-tall Budweiser beer bottle bank filled with popcorn, and two gag gifts—a whoopee cushion and a squaking rubber chicken. In addition to supplying four sleeves of Titleist golf balls for door prizes, Raymond James contributed two tickets to Universal Studios as the grand prize and grand finale for a very enjoyable evening.

Upcoming Events

January 22	Chapter Meeting Winter Park Civic Center "Emerging Trends"
February 26	Chapter Meeting Winter Park Civic Center "Project Management"
March 26	Chapter Meeting UCF "Special Speaker"
April 30	Chapter Meeting Winter Park Civic Center "Writing Awards Banquet"
May 28	Chapter Meeting Winter Park Civic Center "Each One Teach One"
June 25	Chapter Meeting Winter Park Civic Center "End of Year Banquet"

*Visit the Web Site at
[http://www.stc-southeast.org/
orlando](http://www.stc-southeast.org/orlando)*

Emerging Technologies continued...

- ◆ Site selection and hotel negotiations
- ◆ Logistics, including event coordination and support
- ◆ Event production, on-site technical support, and show direction
- ◆ Registration Web site development and hosting
- ◆ Photo directories and photo badging
- ◆ Audio and video capture, streaming, and consulting
- ◆ Audience response systems (polling)
- ◆ Remote networks (design, installation, and support)
- ◆ Electronic presentation enhancement

Join us for snacks and social time at 6:30, with the program beginning at 7:00. Admission of \$6 for members and \$8 for non-members covers food, door prizes and exposure to the very latest in communications technologies.

"Emerging Technologies" will be presented on Tuesday, January 22, 2001, at the Winter Park Civic Center on MORse Boulevard (one block off US 17/92) in Winter Park. RSVP now to: Mike.Murray@lmco.com

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This "Memo to Members" is produced by the Orlando Chapter of the Society for Technical Communication, a non-profit organization.

Society for Technical Communication

STC is an individual membership organization dedicated to advancing the arts and sciences of technical communication. Contact the STC at 901 N. Stuart Street, Suite 904, Arlington VA 22203.

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May 5-8, 2002
Nashville, TN

LEADING
the **TECHNICAL**
COMMUNICATION **REVOLUTION**

When: May 5-8, 2002

Where: Opryland Hotel
2800 Opryland Drive
Nashville, TN 37214
(615) 889-1000

Hotel Rates

\$160 single/double (plus tax)
\$40 additional for Garden Terrace option
Each additional person is \$15

What: STC's annual conference is the largest conference in the world focusing on the arts and sciences of technical communication. The conference includes more than 250 educational presentations. It offers opportunities for networking and a chance to view award-winning entries from STC's technical communication competitions and vendor exhibits.

Who: STC members are technical communicators-people whose work involves making technical information available and understandable to people who need it. Conference attendees include the following professionals:

- ◆ Technical Writers
- ◆ Web Designers
- ◆ Technical Editors
- ◆ Technical Translators
- ◆ Documentation Specialists
- ◆ Information Developers
- ◆ Technical Communicators
- ◆ Technical Illustrators
- ◆ Managers of Technical Communication Departments
- ◆ Teachers of Technical Communication

Conference events address the needs of technical communicators at every level of experience, from entry level to senior management.

Why: STC holds the conference to provide educational opportunities to its members, to support professional development, and to expand networks of contacts. Full registration entitles you to three days of educational presentations (technical sessions), vendor exhibits and social events, useful handouts, and a copy of the conference Proceedings.

Rates:

Registration Fees	Member	Non-Member	Student /Retired
Advance Registration	\$420	\$560	\$100
On-site Registration	\$495	\$635	\$155
One Day Registration			
Advance Registration	\$220	\$290	\$100
On-site Registration	\$295	\$365	\$155

All figures in U.S. Dollars.

Future Conferences	
Location	Date
Dallas, TX	May 18-21, 2003
Baltimore, MD	May 9-12, 2004
Seattle, WA	May 8-11, 2005