



MEMO TO MEMBERS

"Creating and supporting a forum for communities of practice in the profession of technical communication."



STC Orlando Chapter: A 2003 Chapter of Distinction

Volume 3, Issue 6 ♦ February 2004

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Attention Students!

The deadline for applications for the Melissa Pellegrin Scholarship is March 5. These awards are presented annually to undergraduate and graduate students in the technical communication program at UCF. For details and an application form, see <http://www.stc-orlando.org/education/college/melissa.asp>.



From the President's Desk

Newsletter Editor Named a Chapter Hero

By Mike Murray, Orlando Chapter President

In a ceremony preceding the January chapter meeting, it was my pleasure to present the first Orlando Chapter STC Hero award of 2003-2004 to Erika Coto. The Orlando Chapter STC Hero award will be awarded only occasionally, at the president's discretion, and only then to a member who has distinguished him or herself with the following characteristics:

- Steps forward in a time of chapter need without being prodded
- Displays a positive, helpful attitude
- Maintains a high level of quality in his or her work
- Contributes as long as necessary with a smile and without complaining

The citation that accompanied the award reads, in part, "Erika has taken the initiative to step forward in multiple instances and take charge of activities that are completely unrelated to her

(Continued on page 2)

Past President Named Associate Fellow

By Mike Murray and Dan Voss

We have a lot to be proud of in the Orlando chapter, but nothing makes us prouder than having a member receive one of the top two honors in the entire Society. Our own W.C. Wiese has been elected to receive the honor of Associate Fellow!

To be elected associate fellow, a senior member of STC must:

- Have been active in the field of technical communication for at least 15 years
- Have been a member of the Society for at least 10 years
- Have been responsible for important work in technical communication
- Have done notable original work that has contributed to the advancement of technical communication
- Have made a significant contribution to the Society



W.C.'s steady hand piloted the chapter through some difficult times.

The Associate Fellows Nominating Committee reviews the qualifications of all candidates. The names of those recommended by the committee are submitted to the Society's Board of Directors in time for the January board meeting. A two-thirds vote of Board members is required for election of a nominee. The honor is formally presented at STC's annual conference.

Those who are familiar with W.C. know that he is a long-time stalwart in the Orlando chapter. Annually recognized as one of our most active members, W.C. has been the backbone of many of our most critical activities, providing the leadership and energy that ultimately helped lead to our selection as a Chapter of Distinction.

Just two examples of his many initiatives include (1) the conception and implementation of

(Continued on page 2)

Past President, continued

(Continued from page 2)

We could go on and on, but you get the point. W.C. is obviously eminently deserving of the high honor of Associate Fellow.

Congratulations, "W.C.!" We thank you, and we salute you. You're the best!

Former Orlando Chapter Member Makes Good in Texas

By Dan Voss

In addition to the anointment of W.C. Wiese as an STC Associate Fellow this year, our chapter got a double dose of good news with the announcement that former Orlando Chapter Committee member Gail Lippincott, who relocated to Texas and joined the Lone Star Chapter in 2001, has also received that lofty honor.



Gail Lippincott (second from right), flanked by three of her University of North Texas students at an AccessAbility SIG costume party in Dallas.

Gail was a key player in the growth of the Orlando Chapter through the late 1990s, up through and including a highly successful international conference here in Y2K.

Not only did she come up with an outstanding slate of

chapter meetings in her role as vice president, she was an integral part of the varied and successful initiatives of the Education Committee for several years.

In addition to her extensive support to STC at the chapter level, Gail has made a huge contribution to the Society's newest SIG, the AccessAbility SIG. Despite the rigors of academe, Gail still found time to play a critical role in the growth of this dynamic organization from a core team of 18 committee members to an international disabilities advocacy group that now numbers 267 members and continues to grow monthly.

Gail's departure to Texas to accept a teaching position at the University of North Texas in 2001 was a great loss to our chapter, but it became an equally great gain for the Lone Star Chapter in Dallas, where Gail, to no surprise, rapidly moved to the forefront, displaying the same unbridled enthusiasm, unbounded energy, and infectious "can-do" spirit that made her near and dear to so many of us here in Orlando.

Congratulations, Gail! We sure miss you here in Orlando! **MtM**

If You Missed Last Month's Meeting...

By David Coverston, Chapter Secretary

If you missed our last meeting, you missed an excellent presentation by Dr. Lynette Porter of Embry-Riddle Aeronautical University in Daytona Beach. Lynette, an STC Fellow, spoke on the topic "What Technical Communicators Can Offer Online Educational Design." A large number of students turned out for the meeting in a long section of the student union ballroom, along with many of our STC regular members.



Lynette said that technical writers can offer guidance in web design and usability in three areas that are the most often overlooked in educational design: interactivity, user preferences, and learning styles, and accessibility. She suggested a "cross-fertilization" of academe and business interests. Technical communicators have a continuing need for education. In turn, they can contribute to improving academic studies.

"There has also been a significant shift in our approach to learning which needs further study," she said. "Students today are learning how to access information instead of memorizing it."

Education and training are not the same according to Porter. Education is things that you know, whereas training involves things you know how to do. In Porter's view we have to do more training than education today.

Another area where technical communicators can contribute their skills is in communication designs and their effectiveness. Examples of this include e-mail, multimedia presentations, web sites, online documentation, and international communication.

Students can influence online educational designs as well. They can provide feedback to teachers and educational institutions. One of the ways Porter has received feedback is through online bulletin boards. Lynette has found that the interaction between student and teachers and among students themselves is different in an online environment than it is in face-to-face communications. For example, students are more likely to address her on a first-name basis in an online bulletin board than in a classroom.

Lynette concluded by saying that both technical communicators and students need to have an impact on the direction of education. **MtM**

Annual High School Writing Awards: February 24th

Don't Miss an Opportunity to Meet Our "Rising Stars"!

By Dan Voss, Education Committee Manager

The February chapter meeting, set for 6:30 p.m. on Tuesday the 24th at the Winter Park Civic Center, promises to be an uplifting evening that will make manifest the fruits of our chapter's educational outreach initiative to secondary education in the Central Florida Community.



For an 8th consecutive year, we have completed the Annual Central Florida High School Technical Writing Competition, and once again we have invited the top student award winners, their parents, and their faculty sponsors to be our guests at a special awards presentation.

This year's competition drew 107 entries from schools representing Orange, Seminole, Volusia, and Brevard counties. The online evaluation required a team of 18 judges, who worked through the holiday break to complete the numerical evaluations and provide constructive feedback to all entrants.

Every entry was read by at least three judges. The numerical process winnowed the list down to a more manageable level—at which point a smaller team of judges volunteered to meet and determine this year's award winners by a consensus process.

Suffice it to say, the robust tradition our Central Florida students have established in terms of outstanding performance in the follow-on international STC high school technical writing competition appears to be quite safe in the hands of this year's winners.

For the record, our "rising stars" took 2nd through 5th place in the 2003 international competition and 1st, 3rd, and 5th in the 2001 international judging.

This year's awards will be presented at the February meeting, and in a break from previous years' awards programs, which were characterized by a number of speakers and a fairly long evening, the emphasis this year is going to be upon interaction among our guests, our professional chapter members, and our UCF student members. To facilitate this process, we are going to have table hosts who will moderate a brief (15- to 20-minute) informal round-table discussion after the meal.

The Education Committee urges you to invest a couple hours in getting to know some of the outstanding technical communicators of tomorrow, as well as their parents and mentors. We have a great crop this year! Don't miss this chance to get to meet them! **MtM**

AND THE WINNERS ARE. . .**Excellence:**

- ★ Eric First, Winter Springs HS
- ★ Andrew Lai, Winter Springs HS

Merit:

- ★ Andrew First, Winter Springs HS
- ★ Robyn Tapley, Winter Springs HS

Achievement:

- ★ Christian Blackwelder, Apopka HS
- ★ Katherine Cannon, Winter Springs HS
- ★ Stephanie Everett, Lake Brantley HS
- ★ Jason Kwong, Winter Springs HS
- ★ Jennifer Lai, Winter Springs HS
- ★ Lauren Pell, Deltona HS
- ★ Scott Runda, Winter Springs HS

Honorable Mention:

- ★ Kirstie Dodd, Winter Springs HS
- ★ Michael Dwyer, Winter Springs HS
- ★ Michelle Gregory, Winter Springs HS
- ★ Jeremy Hsu, Winter Springs HS
- ★ Jesse Huth, Winter Springs HS
- ★ Caitlin Kirchner, Winter Springs HS
- ★ Kelly Lenahan, Winter Springs HS
- ★ Travis Pillow, Winter Springs HS
- ★ Mary Kate Reischmann, Winter Springs HS
- ★ Jonathan Ross, Winter Springs HS
- ★ Ashton Sanders, Winter Springs HS
- ★ David Scott, Winter Springs HS
- ★ Deborah Swerdlow, Lake Brantley HS

The STC Orlando Chapter, in conjunction with the University of Central Florida, wants to team with you in support of educational outreach initiatives in our community. For more information on our Rising Stars sponsorship program visit:

<http://www.stc-orlando.org/education/risingstars.asp>





UPCOMING FTC WORKSHOPS (SPRING '04)



FTC students develop and host a series of Saturday workshops in the Technical Writing Lab **FREE** to all UCF Students, UCF Faculty, and STC members. Each workshop is held from 1:00 pm - 2:30 pm, and a small snack is served. The objective of these workshops is for technical writers to enhance their knowledge of basic computer skills vital to any career or job. The Technical Writing lab is located in Colbourn Hall, room 203 on UCF's main campus. For more information contact: futuretek2003@hotmail.com

February 21, 2004 - Introduction to Microsoft Publisher

Learn how to create business cards, letterhead, and more at this beginner's level overview of Microsoft's Publisher.

February 28, 2004 - Introduction to MS Excel

Learn how to create an effective Excel spreadsheet and use many of the application's formulas to help organize data.

March 6, 2004 - Introduction to Microsoft PowerPoint

Learn how to develop an empowering and effective PowerPoint presentation.

March 20, 2004 - Introduction to Adobe Photoshop

Learn the basics of how to manipulate high-quality images using the industry's top image-altering application.

March 27, 2004 - Introduction to Single Sourcing

Learn the new practice being used by many technical communicators today. Single sourcing allows a technical communicator to create similar documentation within two distinctly different production mediums (i.e., Print, Web).

April 17, 2004 - Introduction to e-Help RoboHelp X3

Learn the basics of the new and exciting application that is sweeping the industry.

April 24, 2004 - Microsoft Word Styles

Learn how to format a Microsoft Word document using Word's styles.



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Click on the button to go to Amazon.com. **Remember:** A percentage of your purchase is rebated to the Orlando Chapter when you use our click-through.

STC TELEPHONE SEMINAR Designing Web Applications



presented by
Whitney Quesenbery

Thursday, February 26th
1⁰⁰ - 2³⁰ PM ET

Are you working on a web application?
Building functionality into a web site?

Transforming an enterprise application from Windows to web? Traditional design approaches can create clunky, difficult user interfaces if they are transferred directly to the web. But information architecture techniques for informational Web sites also leave a gap in designing task-based interactions.

This seminar will help those struggling to understand web application design by presenting different kinds of web applications, reviewing current trends in web application design and usability, and suggesting some guidelines or design approaches for some of the thornier problems in this field.



Speaker Biography

Speaker Whitney Quesenbery designs interfaces for projects from web sites to applications and helps companies improve the usability of their products. Whitney has managed the Usability SIG and is the webmaster for its popular web site (www.stcsig.org/usability). She is also the director of outreach for the Usability Professionals' Association (UPA). She can be reached at whitneyq@acm.org.

What is a telephone seminar?

A telephone seminar is much like a large conference call in which the speaker makes a presentation over the phone. As a participant, you simply dial the 800 number from your phone, enter your personal identification number, and you're connected! You then sit back and listen to the presentations and join in the lively Q&A discussion that follows.

Benefits

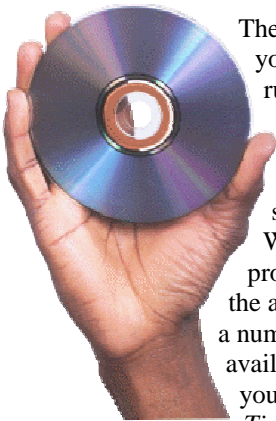
- Minimal travel time
- Pay per site and not per person
- Train without leaving the office (or nearby)

Costs

- U.S. sites: \$145/\$160 (Canadian sites: \$160 /\$175)
- Overseas sites: Contact the STC office
- With all seminars, the cost is per site, not per person.
- An additional \$10 will be charged for registrations received less than five business days before the seminar.

Tool Tips: Creating an Autorun CD

By David Coverston, Chapter Secretary



There are times when you want a CD you have created to automatically run when your user inserts it into his/her machine. You may want it to display a Web page you have put on a CD, or you may want to start an installation program. Windows 95 or later and the NT product line starting with 4.0 support the autorun feature for CDs. There are a number of commercial products available at varying prices that will help you do this, but in this edition of *Tool Tips* I'll give you enough information to make a CD autostart without having to buy a program.

The Autorun feature detects when a CD is inserted into the CD-ROM drive and runs an application based on the contents of the autorun.inf file located on the CD. Really, automatically starting a CD is all done by a simple text file called autorun.inf, which must be located in the root folder of the CD.

The best way to start is to create a folder on your hard drive with all the documents and files you want on the CD in that folder. Then, create a text file named autorun.inf using Notepad. If you use an editor such as WordPad or Word, you must be sure to save it as a text-only file, without any formatting. An example of a simple working autorun.inf file contains the following lines:

```
[autorun]
open=setup.exe
icon=docs.ico
```

As you might have guessed, the **open=** command tells the system to run the setup program, and the **icon=** command tells the system to display your icon when the CD is viewed in Explorer. Resist the temptation to use a drive letter designation, such as open=D:\setup.exe. The person who receives your CD may not have his CD set as drive D, and as a result the CD won't work on his or her machine.

In addition to running an executable file, you can set the autorun file to open other types of files on the CD with a command like the following:

```
[autorun]
shellexecute=opening.doc
```

There are a couple of caveats with this command. First, it does not work with older versions of Windows starting with Windows 98. Second, it relies on the file extension associations on the target machine. If you are sending a Word 2000 document and the person has Word 95, the document will open in Word 95. Or at least it will try to. If the target machine does not know what the file is, you will get an "Unknown file type" error message. If you want to

make sure that the receiver opens the documents the way you intend, you can always include the free Office viewer or Acrobat Reader for your files on your CD. You can find and download the viewers for Office documents at <http://www.microsoft.com/office/000/viewers.asp>, and for Acrobat Reader, at <http://www.adobe.com/products/acrobat/readstep2.html>.

Here's an example of an autorun.inf file you might use with Acrobat Reader.

```
[autorun]
open=Reader\AcroRd32.exe intro.pdf
```

Here, Reader is a folder containing the Acrobat Reader (AcroRd32.exe) program. The intro.pdf file is at the root directory. As shown in this example, you can link to files in folders on the CD, but remember that you should put your icon file and the autorun.inf file at the root of the CD.

One final caution is that the AutoRun feature can be disabled on each individual system. You can temporarily turn this feature off by holding the Shift key down when you insert a CD. This comes in handy when the CD wants to install something every time you insert it.

If you want to use an icon on your CD, there are lots of them available on the Internet. But to really personalize it, you may want to use your company logo. To make an icon, open your favorite paint program and create your logo as a new image (size 39 x 39 pixels). Save it in the .ico format using Irfanview, which you read about in our May 2003 issue of *Memo to Members*.

A Simple Menu

More than likely you'll want to make a menu of the documents on your CD. There are two easy ways of doing this. The first is to make a PDF file with links to your documents. This file can be a text or graphic file. Name it something like intro.pdf or frontend.pdf and set your autorun.inf to start it.

Another easy way is to make an HTML file page using FrontPage or Word's Save As HTML feature. Make links to the documents that will be on the CD and be sure that the links are relative to the root folder and do not contain the full path. For example use \documents\install.doc instead of C:\documents\install.doc. Name your file index.htm and use the following code in your autorun.inf file:

```
[autorun]
open=start index.htm
```

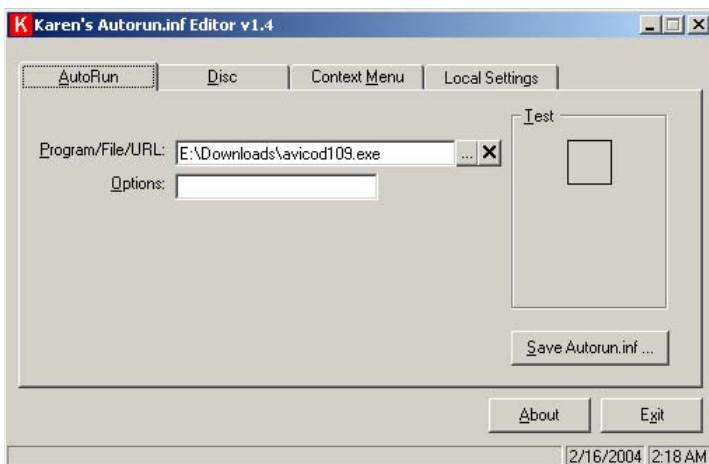


(Continued on page 7)

Memo to Members

Tool Tips, continued

(Continued from page 6)



Karen's Autorun.inf Editor

This will open the index.htm page in the default browser on the user's computer.

Testing

If you want to test your CD before mass producing it, you can use a rewritable CD-RW disk. Woody Leonhard says that for any version of Windows, except Windows XP, you can test in on your machine by assigning a drive letter to a folder. From a DOS window enter **subst Z: C:\testCD** then put your 'CD' files into the \TestCD drive.

If you are comfortable editing the registry, there is the Microsoft Knowledge Base Article "136214- How to Test Autorun.inf Files." Another useful article is "818804-HOW TO: Create an Autorun CD-ROM for Applications That You Create by Using Microsoft Visual Studio .NET."

Finally, there is a free software package that makes it easy for you. Karen Kenworthy was one of my favorite writers for the now defunct *Windows* magazine. Her website is <http://www.karenware.com/> and the download link for Karen's Autorun.inf editor is <http://www.karenware.com/powertools/powertools.asp>. There are links to some of her articles that tell you more about her software and autorun files in general.

Download and run the setup file to install it. Now that you know what is going on under the hood, you can effectively use this tool to quickly set up your CDs. So, what are you waiting for? **MtM**

Society News

******The Society office encourages all STC members to update their membership information with home addresses, home phone numbers, or home e-mail addresses. Many members provide only their work contact information, and the office often loses track of these members when they change jobs. To update your membership information, complete the STC address change form at http://www.stc.org/address_change.asp or contact the office at (703) 522-4114.

******"Disability Studies and the University," the first national conference in the humanities on disability studies will be held March 5 through 7, 2004, at the Emory University Conference Center in Atlanta, Georgia. Additional information can be found at <http://www.mla.org>.

******LavaCon: The International Conference on Technical Project Management is now accepting proposals from interested speakers. LavaCon 2004 will be held in New Orleans, LA, September 25-30, 2004. The complete call for speakers is available at <http://www.lavacon.org>. **MtM**



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Successful candidate will research, write, edit, and present training communications, programs, and materials including training that supports ongoing operational changes, new business strategies, events training and sales training.

Qualifications

Requires bachelor's degree in adult learning, and/or instructional design journalism, English or related field. Must have 3-5+ years experience in writing and training presentation; curriculum design experience is preferred. Online training development is a plus. Requires excellent writing and page layout skills, as well as proficiency with desktop publishing. Knowledge of computer software systems and training techniques is essential.

Respond To:

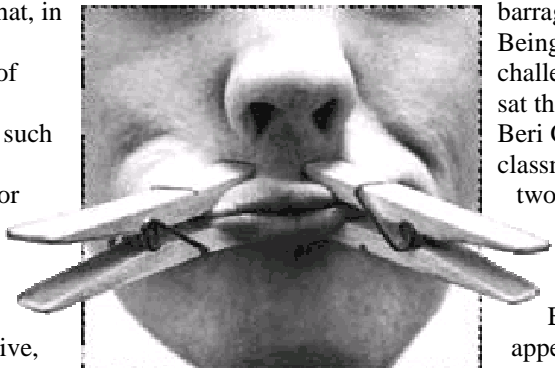
E-mail: resume@tupperware.com
Address: P O Box 2353
Orlando, FL 32802
Fax: 407-826-4453

Word Mint XIII: Starting a New Volume!

When You Encounter the Obnoxious, It's Time for Counter-Rebarbativization!

By Dan Voss

Counter-rebarbativizationally (adv). Dedicated to the process of resisting irritating or repellent forces, usually people. From *counter-rebarbativizational* (adj), meaning designed to resist repugnant forces; that, in turn, derives from *counter-rebarbativization* (n), or the process of repelling irritants and *counter-rebarbativize* (v.i.), meaning to repel such irritants. Ultimate source word is *rebarbative* (adj), meaning irritating or repellent, as in “Nelson the Nerd’s nattering and noxious nasality is so nasty to the eardrums of his classmates as to be totally rebarbative.” To be counter-rebarbative, then, his classmates could exercise options such as (1) wearing earplugs, (2) sending Nelson for speech therapy, (3) or, for a more lasting solution, simply defenestrating Nelson. Etymological derivation tracks to the French *rebarbative* (offputting), the feminine form of *rebarbatif*, from *rebarber* (to be repellent), from *barbe* (beard) and the Latin *barba* (beard)—suggesting the prickly and irritating effect of an ungroomed beard upon smooth skin.



Examples: (1) Esmeralda the Self-Effacing had the misfortune to be stuck in an after-school detention with Nelson the Nerd for 3 hours, subjected to a withering barrage of his worst rebarbative nasality. Being counter-rebarbativizationally challenged, however, poor Esmeralda just sat there and suffered. (2) On the other hand, Beri Cuda, a less much less inhibited classmate faced with a similar situation just two days later, proved to be a highly adept counter-rebarbative agent, telling Nelson simply to “Sheddup, before I smack ya upside the head!” Esmeralda is now in counseling; Beri appears to be stress-free. (3) After Harry decided to grow a beard over Christmas vacation, Marsha abruptly suspended his conjugal privileges, saying “You are rebarbative enough without a bristly chin!” Although Harry does not understand the word or its etymology, he does appear to grasp the gist of it—and last we heard, he appeared to be torn between his new look and his lost connubial bliss. **MtM**

Grammar Workshop

*Everything You Ever Wanted to Know
About English Grammar but Were Afraid
to Ask: A Workshop in Editing*

Presented by Dr. Gerald Schiffhorst



UNIVERSITY OF CENTRAL FLORIDA

CONTINUING EDUCATION

Sharpen your editing skills and review the basics of grammar and punctuation in this 90-minute workshop with an experienced writer and teacher. The workshop begins with a review of the most common problem areas in written English, including the corrections that all writers must make during the editing stage of their work. The emphasis is on practical examples that you can apply to your own writing. The aim is to make you feel more comfortable with standard English usage and more confident as a writer editing your own work. After each set of exercises, there is time for questions and answers. There are no textbooks or assignments.

The Instructor:

Dr. Gerald Schiffhorst taught writing and literature in the UCF English Department from 1970-2003 and is now Professor Emeritus of English. He has published eight books, including several editions of McGraw-Hill’s Short Handbook for Writers, a nationally known college textbook.

Date/Location/Time/Fee:

3/29/04, 7-8:30 PM, University Tech Center, Suite 390, 12565 Research Parkway
Orlando, FL 32826-0950, \$40 (Course Fee)

4/02/04, 11:30 AM—1:00 PM, UCF Downtown Center, Room 206, 36 W. Pine Street,
Orlando, FL, \$40 (Course Fee)

For more information visit: http://www.ce.ucf.edu/pc_course.asp?prog=526, or call 407-882-0260

Lockheed Martin Takes Four Awards in 2003 Florida Technical Communication Competition (FTCC)

By W.C. Wiese, Immediate Past Chapter President

The Suncoast (Tampa) Chapter of the Society for Technical Communication (STC) has announced the results of its annual Florida Technical Communication Competition (FTCC). Four Lockheed Martin Missiles and Fire Control entries submitted through the Orlando Chapter of STC have won awards, including one that will go forward to international competition.

Identified as Distinguished Technical Communication was the *Medium Extended Air Defense System* program information CD submitted by W.C. Wiese and Brenda Smith. The CD features a news headline or featured briefing supported by technical and resource information about the next-generation air and missile defense program. Its design permits use as a briefing disk that can be removed and immediately given to the briefing recipient and supports secondary email distribution of MEADS information. This entry now advances to the international round of judging. Winning entries will be announced next May at STC's Annual Conference in Baltimore, Maryland. Wiese is a senior member of STC and a newly announced Associate Fellow.

In the Information Materials Category, *Comanche EOSS Optical Paths - EOTADS and NVPS* received a Merit Award for Doris Heard, Laura Whitley, and Edwin Allen. This entry demonstrates the capabilities of electro-optical technology developed by Lockheed Martin.

In the Promotional Materials category, *Anti-Armor Product Key Message Cards* won a Merit Award for Dan Voss, Dean Dorman, and Tamyah Elliott. This unique entry compresses factual information about Lockheed Martin tactical missile systems into a trading card format and has become a popular exhibition souvenir. Voss is a senior member and a Fellow of STC.

In the Technical Marketing category, the *Anti-Armor Marketing Materials and Product Information CD* won a second Merit Award for Voss and Dorman. The disk provides key articles, briefings, and imagery of Lockheed Martin Anti-Armor products and serves as a portable digital repository that lets company representatives brief many products to customers and at expositions.

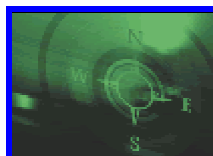


All information about Lockheed Martin programs must be formally approved for public release through the Department of Defense.

Previous Lockheed Martin entries have competed successfully in STC publication competitions. Last year, *Family Science Night Logo Design* from Lockheed Martin Sanders won an international Best of Show & Distinguished Award. Several years ago, Missiles and Fire Control artist Rick Thompson received Best of Show recognition in the international technical illustration competition for a painting featuring the Apache weapon system.

To be judged as part of the FTCC, entries in all categories must contain sufficient technical, scientific, medical, or similar content to qualify as technical communication. They must have been originally prepared for and accepted for publication by a client, employer, or publisher. The judges appraise entries in the context of their stated purpose and evaluate content, structure, and design of each entry. Awards are determined based on an entry's strengths and weaknesses and how well it fulfills its purpose. **MtM**

The annual conference is just around the corner! Click here for more information.



**NAVIGATING THE FUTURE
OF TECHNICAL COMMUNICATION**

Baltimore, MD

May 9-12, 2004

FROM THE EDITOR'S DESK

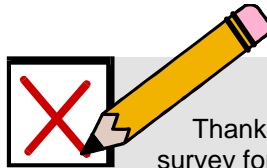


As you can see from reading this issue, the Orlando Chapter of STC has a lot to be proud of this month. We have a new Associate Fellow in our midst, four FTCC awards under our belt, and a host of "rising stars" that we will celebrate on the 24th! Is it any wonder why this is a chapter of Distinction? Has there ever a better time to join or renew your STC membership? I can't think of better reasons.

If you want to be part of this action, become an active member—sign up to work on one of our many committees, write an article for *MtM*, or run for a chapter office. There are a host of ways you can participate more fully in your chapter and gain the most from your membership!

As always, I welcome your feedback and opinions, so feel free to email me at ecoto72@yahoo.com.

Thanks for reading,
Erika



YOUR OPINION COUNTS

Thanks to everyone who filled out a meeting survey for January's meeting on "What Technical Communicators Can Offer Online Educational Design." Check out the results.

✓ **Topic Quality**
Excellent – 33
Satisfactory – 7
Not Satisfactory – 0

✓ **Speaker Quality**
Excellent – 38
Satisfactory – 2
Not Satisfactory – 0

✓ Comments:

- "Excellent topic choice – very interesting and relevant to both students and professionals."
- "Great overview with ample amount of examples."
- "Lynette made an extremely thought-provoking and enlightening presentation. It was like a slice of an international STC conference brought to Orlando. Great program!"

Remember to fill out a comment card at every chapter meeting you attend. We value and listen to your comments; they guide our efforts towards making each monthly program worthwhile. **MtM**

THE ORLANDO CHAPTER OF STC WELCOMES THE FOLLOWING NEW MEMBERS!



- | | |
|--------------------|------------------------|
| • Jonathon Bennett | • Sara Marti |
| • John Bragg | • Rhonda Nelson |
| • Wendy Dye | • Amanda Riney |
| • Melissa Ford | • Michael Rosen |
| • Alex Garcia | • Cynthia Skawinski |
| • Katie Hau | • Kristi Tyree |
| • Stephen Lumbert | • Linda Heg (transfer) |



Mark Your Calendars!

- ✓ **February 24th: High School Writing Awards Presentations**
- ✓ **February 27th: STC Membership Renewal Deadline**
- ✓ **March 5th: Deadline for Pellegrin Scholarship Applications**
- ✓ **March 10th: STC Council Meeting**
- ✓ **March 23rd: Gloria Jaffe and Pellegrin Scholarship Awards**

Memo to Members is published monthly for members of the STC-Orlando chapter and distributed via our e-mail distribution list. This newsletter is also available on our chapter website at www.stc-orlando.org under the link [Newsletters](#). Comments, suggestions, and questions are always welcome and should be directed to the Editor, Erika Coto, at ecoto72@yahoo.com.

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Mailing Address:
STC Orlando, P.O. Box 540444 Orlando, FL 32854-0444
www.stc-orlando.org
[Contact Us](#)

President: Mike Murray
Mike.Murray@lmco.com

Vice President: Greg White
Gwhite@tadpgs.com

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