From the President’s Desk

A Chapter Achievement Awards Primer

The community achievement awards (CAA) program recognizes STC chapters and special interest groups (SIGs) for exceptional accomplishments in meeting Society goals. The awards program recognizes, in a visible and meaningful manner, communities that demonstrate outstanding, innovative, and sustained performance in advancing the goals of the Society.

One such activity is item PM8 which involves having community members participate in a technical communication-related event at a local college, university, or high school (such as staffing a booth or speaking at a conference, career day, or science fair). The members should promote themselves as STC members and have membership information with them.

If you have been or plan to be involved in any such activity, please drop me a line at president@stc-orlando.org and help us maintain our Excellence status and possibly even regain our Distinction title!

Don’t Miss the Next Meeting!

Graphic Design Principles:

No Software Required!

Whether you are designing web pages, flyers, or posters there are basic graphic design principles that you can use to make sure your design shines. Learn about the basics of graphic design that can help you no matter what platform or graphics software you utilize. It will cover using colors, fonts, design unity, focal points, and brainstorming to create effective information design. Handouts and examples will be used to convey session objectives in a "real world" manner. You will see how these principles work and gain tools that you can use in your design projects.

Presented by Chris Pedersen

Chris has been a web developer with Seminole County since 1999. The Seminole County website was the 2006 Best of Web WINNER in the County Portal category. Chris includes in his arsenal of skills Photoshop, Dreamweaver, Classic ASP, .NET, SharePoint, Flash, Layout & Design, Usability, SQL, Database Management, IIS, VRScript, ArcGIS, and Crystal Reports.
Call for Proposals

The Society for Technical Communication invites you to contribute your ideas, studies, experience and expertise at our Technical Communication Summit 2008, the 55th Annual Conference of the Society for Technical Communication.

The work you are doing and have done is an important element in the education process, and we invite you to share it with Summit attendees.

The Summit is scheduled:
Philadelphia, Pennsylvania, USA
June 1-4, 2008

Proposals are due:
5 PM EDT, Friday, October 19, 2007.
(All proposals must be submitted through our online submission system.)