



# MEMO TO MEMBERS E-NEWS

Orlando Chapter STC - November 2007

*Mission: STC advances the theory and practice of technical communication across all user abilities and media.*

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## Sponsor a Meeting!

Your company name and logo can appear here! Just sponsor one of our upcoming chapter meetings. Sponsorships start for as little as \$125 and include benefits such as free meeting admission for up to 10 employees, expo space during our meeting networking hour, and a click-through on our chapter web site. For more information contact Kelli Pharo at [vicepresident@stc-orlando.org](mailto:vicepresident@stc-orlando.org)

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## From the President's Desk

### A Chapter Achievement Awards Primer - Part II

The community achievement awards (CAA) program recognizes STC chapters and special interest groups (SIGs) for exceptional accomplishments in meeting Society goals. The awards program recognizes, in a visible and meaningful manner, communities that demonstrate outstanding, innovative, and sustained performance in advancing the goals of the Society.

One such activity is item PM3 which involves having community members **tell their powerful stories** about what STC has done for their careers, knowledge, and networking. STC is an organization that exists for the benefit of its members and we truly want to know how we are delivering member value to you.



If you care to share your story, please drop me a line at [president@stc-orlando.org](mailto:president@stc-orlando.org) and help us maintain our Excellence status and possibly even regain our Distinction title! Plus, you will earn valuable active member points that could lead to an active member polo shirt.

## Don't Miss the Next Meeting!

From Use Cases to User Manuals: A Beginner's

A percentage of each sale is rebated to your Orlando Chapter STC!



Guide to Understanding UML and Streamlining the Software Documentation Process!

This topic addresses the crossover and blend of technical writing skills with other IT project skills, including business analysis (BA). It addresses how to apply specific BA skills - the development of UML artifacts - and then how to gain content reuse from these BA skills by evolving the UML artifacts into traditional technical communication deliverables - in this case, user guides.

**Presented by Mark Hanigan and  
Cindy Skawinski**

*Mark Hanigan is an independent contractor consultant for his own company, On the Write Track and has a career that spans more than 25 years.*

*Cindy Skawinski has been a trainer, instructional designer, technical communicator, and business analyst for five years. She currently works at Walt Disney World as a cast member.*

**Tuesday, November 13th**  
**Winter Park Civic Center**  
**6:30 p.m. Networking / 7:00 p.m. Meeting**  
RSVP to [president@stc-orlando.org](mailto:president@stc-orlando.org)

### **Upcoming Live Web Seminars**

11/14/2007 - Pattern Language as a Workshop Management Tool  
Presenter(s): Michael Hughes  
Member Price: \$79

11/29/2007 How to Use Audacity Digital Software to Produce a Podcast  
Presenter(s): Jerry Franklin  
Member Price: \$79

For more information visit:  
<http://www.stc.org/webinars/webinars.aspx>

### **Membership at a Glance**

**Total members: 14,706**

**Members residing in the U.S.: 12,375**



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#### **Current Chapter Officers**

**President** - Erika Higgins  
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**Vice President** - Kelli Pharo  
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For more information about the Society for Technical Communication, or to join, contact:

#### **Society for Technical Communication**

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Members residing in Canada: 1,394

Members residing elsewhere: 937

Total communities\*: 155

\*Includes 104 professional chapters, 30 student chapters, and 21 SIGs

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### **Referendum Approves Bylaws for STC**

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The STC bylaws referendum ended at noon EST on November 1st. In total 802 votes were cast as follows:

For 775 votes (96.63%)

Against 27 votes (3.37%)

STC's new Bylaws are posted online [here](#).