The View from Number Two

by Cindy Skawinski, Orlando Chapter Secretary

If You Missed Our May Meeting…

… then you missed our annual STC Orlando Chapter End Of Year Banquet. This year’s banquet was held at the Winter Park Civic Center (map), Tuesday, August 19, 2008.

To get back to the issue I raised at the beginning of this article, we should obey the grammatical rules or it will be hard for us to communicate. Many of these rules, for example, are about choosing words according to their function in a sentence. As we’re all aware, sometimes it’s not so obvious what the function of a word is. As Dalton Hooper said, unlike the rules about grammar, the rules about spelling are more obvious: “If the spelling is wrong, everybody knows it.”

I believe that the sustained similarity between microphones and breath mints, you can pick up a paperback or audio copy of the tips Dalton shared with us during the meeting included:

Written Communication & Business Writing Rules

While the argument has its appeals, it also has a fatal flaw. And that flaw is this: We should write for others, and not for ourselves. I believe that the sustained similarity between microphones and breath mints, you can pick up a paperback or audio copy of the tips Dalton shared with us during the meeting included:

I know you have a lot of responsibilities, but in my opinion, the most important is being a good communicator. As the new president of the STC Orlando Chapter, I hope you’ll support me in the following efforts:

1. Increase membership
2. Increase chapter meeting attendance
3. Increase non-member interest in chapter activities

I know that younger generations wanted more relaxed rules for writing, and “...what was wrong with that?” As I’ve written in my book, “If you can’t run with the big dogs, you can’t stay in the yard.”

While it may be frustrating to follow business writing rules, there is at least one good reason why you should...